



Red, White & Blue Party

REIMAGINED

We Need You Now More Than Ever.

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

Progress in the war against cancer has triggered a 29% decline in U.S. deaths over the past two decades, but we can't stop there.

While so much has been stopped for this pandemic, cancer hasn't stopped. In fact, over 1.8 million new cancer cases are expected to be diagnosed in the United States in 2020. We need to be there for these patients and their families and right now, for the first time in our history, COVID-19 is putting our mission at risk.

While we know it is not safe for us to gather, we also know that our fundraising events are too important to the continued progress in the fight against cancer.

Our events simply cannot be postponed – so instead, they will be reimagined!

Introducing The Red, White & Blue Pop-Up Party Weekend! **August 20 – 22nd**

- While it is not safe for our traditional Red, White & Blue Party to take place with the expected 600+ guests, “Red, White & Blue Party-ing” is in fact a socially distanced safe activity if hosted on small scale
- Host your own Red, White & Blue Pop Up Party for 1-25 people so you can still join us in continuing the fight against cancer and keeping your friends and family safe while doing so!

How to Host a “Pop-Up Party”

- Pick the date to host (August 20, 21 or 22)
- Invite your friends & family to celebrate with you
- Order your Party Box online based on the number of guests you will be having
- Safely celebrate making a difference in the fight against cancer with the gourmet BBQ that you know and love from our Red, White & Blue Party
 - Don't forget to take a picture of your party and post it with the hashtag #RedWhiteAndBluePopUpParty to be featured in our weekend recap video

Stay tuned for details on what you will find in the Party Boxes!



Partnership Opportunities



Stars & Stripes Sponsor

\$7,500

- Twenty-five (25) Party Box tickets (Can be divided up or used as a party of 25)
- Opportunity to provide collateral for “virtual departure gift bag”
- Recognition as an event sponsor in select materials, including but not limited to:
 - Recognition on party box collateral & raffle website
 - Logo displayed on pre event video, social media & the event website
 - Recognized during event weekend recap video
 - Inclusion on event press releases

Red Sponsor

\$5,000

- Ten (10) Party Box tickets (Can be divided up or used as a party of 10)
- Logo recognition as event sponsor during program
- Opportunity to provide collateral for “virtual departure gift bag”
- Recognition as an event sponsor in select materials, including but not limited to:
 - Recognition on party box collateral
 - Logo displayed on social media & the event website
 - Recognized during event weekend recap

White Sponsor

\$3,000

- Six (6) Party Box tickets (Can be divided up or used as a party of 6)
- Opportunity to provide collateral for “virtual departure gift bag”
- Company recognition as event sponsor during program and in select materials, including but not limited to:
 - Recognition on party box collateral
 - Logo displayed on social media & the event website
 - Recognized during event weekend recap video

Blue Sponsor

\$1,500

- Two (2) Party Box tickets
- Opportunity to provide collateral for “virtual departure gift bag”
- Recognition as an event sponsor in select materials, including but not limited to:
 - Logo displayed on social media & the event website
 - Recognized during event weekend recap video

****Note: All sponsor party boxes will come with extra party supplies!**

2020 Red, White & Blue Pop-Up Party Sponsor Commitment Form

ACS Tax Id: 13-1788491



Please print information legibly and exactly as it should appear in all event publications.

- Stars & Stripes**..... \$7,500
- Red Sponsor**..... \$5,000
- White Sponsor**..... \$3,000
- Blue Sponsor** \$1,500

- General Donation**..... \$_____

Please sign below to confirm your commitment.

Signature: _____ **Date:** _____

CONTACT INFORMATION

TOTAL CONTRIBUTION \$ _____

Company Name

Contact Name

Title

Address

City

State

Zip

Email

Phone

BILLING INFORMATION

- Enclosed is my check for \$ ____ made payable to the American Cancer Society.
- Please send an invoice to the address above.
- Please charge my (corporate card ____ / personal card ____) the following amount: \$_____

Account #: _____ Expiration Date: _____

Signature of Cardholder: _____ Security Code: _____

Thank you for your support!

PLEASE COMPLETE & RETURN COMMITMENT FORM TO:
Amanda.Lee@cancer.org
Phone: 518.220.6919

